



Press release

## **Eurosonic 2019: German music scene strongly represented again at this European showcase festival**

- 19 acts from Germany will be performing at the Eurosonic Festival in Groningen, Netherlands, including Amilli from Bochum, Fjært from Kiel, and Komfortrauschen from Berlin
- 21 German festivals are participating in the European Talent Exchange Programme (ETEP)
- Initiative Musik is supporting eight bands with grants for travel costs and promotion as part of its Short Tour Promotion Programme

Berlin, December 20, 2018

*“Nineteen bands from Germany will be playing at the Eurosonic in January,” says **Eurosonic Noorderslag Creative Director Peter Smidt**. “In addition, there are the 21 German ETEP festivals, which offer very important festival stages for European artists. Thanks go to Initiative Musik, which contributes to increasing the chances of success for bands from Germany from year to year with its continuous support.”*

More than four thousand delegates are expected to attend this venerable showcase festival in Groningen, Netherlands, including bookers from more than four hundred international festivals – along with Roskilde in Denmark and Glastonbury in Great Britain. Initiative Musik is supporting numerous artists for the Eurosonic 2019 through its Short Tour Promotion Programme such as Amilli, Andorra, Gato Preto, Gurr, Ilgen-Nur, Komfortrauschen, Maïke Zazie, and Niklas Paschburg.

*“Eurosonic is one of the year’s most important meeting places for the international music scene,” says **Initiative Musik Export Manager Neus López**. “For the chosen bands it presents a unique opportunity to present themselves to international music professionals and show off their talents. We strengthen bands internationalisation by supporting them with our Short Tour Promotion Programme and by also being the German partner in the ETEP. Some of the programme’s most frequently booked acts included Alice Merton, Meute, Milky Chance, and Roosevelt.”*

Musicians from Germany have benefited from the previous edition of the ETEP, including Berlin’s pop singer Alice Merton (six performances), Hamburg’s techno marching band Meute (five performances) and Kiel’s indie rock band Leoniden (four performances). Since 2003, the support programme funded by the EU and the European Export Office has been

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creating additional incentives to book young European artists from the Eurosonic programme by providing financial subsidies for participating festivals. All across Europe, 483 shows by 161 European bands were supported across Europe in 2018. More than four thousands festival shows by European artists have been made possible since the programme started in 2003.

The Haldern Pop Festival in Rees, Germany, has been participating in the ETEP since 2003. *“We’ve been supporting the idea since the founding of the ETEP and I appreciate the variety of genres at the Eurosonic,”* says **Haldern Pop Festival founder Stefan Reichmann**. *“When are you so lucky to have so many concerts to launch into the season with just after Christmas and just two hours away by car. The ETEP is a great idea to give a boost to the music industry with new artists.”* Last summer a total of nine “ETEP bands” were up on the stages of this popular indie pop festival. In 2019, a total of 128 European festivals are participating in the programme, which was organised by the Noorderslag Foundation and BUMA Cultuur. This includes 21 festivals in Germany, with the new additions of the Rolling Stone Park Festival in Baden-Württemberg and Wacken Open Air in Schleswig-Holstein.

Project funds for Initiative Musik’s Short Tour Promotion Programme and participation in the ETEP are made available through the budget of the Federal Government Commissioner for Culture and the Media (BKM). Initiative Musik’s Short Tour Promotion Programme has been supporting German acts for showcase performance and support tours abroad since 2010. A total of 78 Short Tour Promotions were approved in 2018 alone. Funding grants per band member are up to 600 euros per band member in other European countries and up to 1,000 euros in non-European countries. The grants may not exceed 50 per cent of the total tour costs. Applications for Short Tour Promotions must be submitted up to five week before the start of the concert tour.

You can find more information, contacts and a playlist at: [>>> www.initiative-musik.de/wunderbar](https://www.initiative-musik.de/wunderbar)

## Eurosonic 2019, German Acts

### Wed, Jan 16

- Amilli, 20:15-20:55 , Doopsgezinde Kerk  
[www.instagram.com/amilli.official](http://www.instagram.com/amilli.official)

### Thu, Jan 17

- Maïke Zazie, 20:45-21:25 , Grand Theatre Up  
[www.maïkezazie.de](http://www.maïkezazie.de)
- Haerts, 20:45-21:30 , Der Aa-Kerk  
[www.haertsmusic.com](http://www.haertsmusic.com)
- Eli , 21:20-22:00 , Lutherse Kerk Kerkzaal  
[www.fb.com/isthiseli](http://www.fb.com/isthiseli)
- Komfortrauschen, 21:30-22:15 , Der Aa Theater  
[www.komfortrauschen.net](http://www.komfortrauschen.net)
- Niklas Paschburg, 21:45-22:25 , Nieuwe Kerk  
[www.niklaspaschburg.com](http://www.niklaspaschburg.com)
- Implore, 23:20-00:00 , Machinefabriek  
[www.fb.com/imploreband](http://www.fb.com/imploreband)
- Fjørt , 23:45-00:30 , All round Poolcentrum  
[www.fjort.de](http://www.fjort.de)
- Die Wilde Jagd, 00:20-01:00 , Minerva Art Academy  
[www.diewildejagd.bandcamp.com](http://www.diewildejagd.bandcamp.com)

### Fri, Jan 18

- Lisa Morgenstern, 20:00-20:40 , Lutherse Kerk Kerkzaal,  
[www.fb.com/LisaMorgensternSongs](http://www.fb.com/LisaMorgensternSongs)
- Kelvyn Colt , 20:00-20:45 , Platform Theater Main  
[www.fb.com/kelvyncolt](http://www.fb.com/kelvyncolt)
- John Moods, 21:00-21:40 , USVA  
[www.fb.com/thejohnmoods](http://www.fb.com/thejohnmoods)
- Bülow, 21:05-21:45 , Machinefabriek  
[www.bulowmusic.com](http://www.bulowmusic.com)
- Ilgen-Nur, 21:45-22:25 , Minerva Art Academy  
[www.ilgen-nur.bandcamp.com](http://www.ilgen-nur.bandcamp.com)
- Gurr, 22:15-23:00 , Vera  
[www.gurrband.com](http://www.gurrband.com)

- Sea Moya, 22:50-23:35 , Huis de Beurs  
[www.fb.com/seamoyaband](http://www.fb.com/seamoyaband)
- Andrra, 22:55-23:35 , Doopsgezinde Kerk  
[www.andrra-music.com](http://www.andrra-music.com)
- Jungstötter, 00:00-00:40 , Lutherse Kerk Kerkzaal  
[www.powerline-agency.com/artist/jungstötter](http://www.powerline-agency.com/artist/jungstötter)
- Gato Preto, 00:10-00:50 , Kokomo  
[www.gatopretomusic.com](http://www.gatopretomusic.com)

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## ETEP Festivals from Germany

1. c/o Pop Festival, Cologne, [www.c-o-pop.de](http://www.c-o-pop.de)
2. Immergut Festival, Neustrelitz, [www.immergutrocken.de](http://www.immergutrocken.de)
3. Orange Blossom Special Festival, Beverungen  
[www.orangeblossomspecial.de](http://www.orangeblossomspecial.de)
4. Rock Am Ring, Nürburgring, [www.rock-am-ring.com](http://www.rock-am-ring.com)
5. Maifeld Derby Mannheim, Mannheim, [www.maifeld-derby.de](http://www.maifeld-derby.de)
6. Southside Festival, Neuhausen ob Eck, [www.southside.de](http://www.southside.de)
7. Hurricane Festival, Scheeßel, [www.hurricane.de](http://www.hurricane.de)
8. Happiness festival, Schwann, [www.happiness-festival.de](http://www.happiness-festival.de)
9. Melt!, Ferropolis / Gräfenhainichen, [www.meltfestival.de](http://www.meltfestival.de)
10. Das Fest, Karlsruhe, [www.dasfest-karlsruhe.de](http://www.dasfest-karlsruhe.de)
11. Juicy Beats Festival, Dortmund, [www.juicybeats.net](http://www.juicybeats.net)
12. Wacken Open Air, Wacken, [www.wacken.com](http://www.wacken.com)
13. Rocco Del Schlacko, Püttlingen, [www.rocco-del-schlacko.de](http://www.rocco-del-schlacko.de)

14. Haldern Pop, Haldern, [www.haldern-pop.de](http://www.haldern-pop.de)
15. Taubertal Festival, Taubertal, [www.taubertal-festival.de](http://www.taubertal-festival.de)
16. Summer Breeze Open Air, Dinkelsbühl, [www.summer-breeze.de](http://www.summer-breeze.de)
17. Highfield, Großpösna, [www.highfield.de](http://www.highfield.de)
18. Lollapalooza Berlin, Berlin, [www.lollapaloozade.com](http://www.lollapaloozade.com)
19. Reeperbahn Festival, Hamburg [www.reeperbahnfestival.com](http://www.reeperbahnfestival.com)
20. Rolling Stone Park, Rust [www.rollingstone-park.de](http://www.rollingstone-park.de)
21. Rolling Stone Beach, Weissenhäuser Strand / Wangels,  
[www.rollingstone-beach.de](http://www.rollingstone-beach.de)

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Initiative Musik is the German music export office, supporting rock, pop and jazz music in Germany. Its main goals include the promotion of young musical talent, the integration of musicians with immigrant backgrounds, and the dissemination of German music to foreign markets. Another focus is bolstering music venues that significantly contribute to maintaining cultural diversity in Germany. Initiative Musik represents Germany in international networks – such as the European Talent Exchange Programme (ETEP) and European Music Exporters Exchange (EMEE) – cooperates with other European music export offices and initiates its own projects for promoting exports and up-and-coming artists under the Wunderbar brand.